Hauser Private Equity (HPE) is a hybrid private equity investor continuing the Hauser Capital Partners' (HCP) successful strategy of directly co-investing throughout the lower-middle and middle market via partnerships with control buyout funds and selectively with managers of subordinated debt, growth equity and special situation funds.

HPE has a unique sourcing and execution approach focused on delivering compelling risk-adjusted private equity returns while emphasizing a fair, respectful and thoughtful approach in achieving those results.

**Investment Criteria**

- Co-investing partner funds of $100 million to $1 billion
- North American domiciled
- Teams with a track record of investing together
- Operational focus
- Clearly defined, targeted strategy
- Demonstrated ability to achieve successful exits
- No investment in venture capital, real estate or emerging technology

**Entrepreneurial Drive,**

**Institutional Experience**

**Fund Investments**

- **ACON Investments** - Washington, DC
- **Atlas Holdings** - Greenwich, CT
- **Blackstreet Capital Partners** - Washington, DC
- **Bunker Hill Capital** - Boston, MA
- **CapStreet Group** - Houston, TX
- **CIP Capital** - New York, NY
- **Clearlake Capital** - Los Angeles, CA
- **Clarion Capital** - New York, NY
- **Consonance Capital Partners** - New York, NY
- **Dominus Capital Partners** - New York, NY
- **EDG Partners** - Atlanta, GA
- **Encore Consumer Capital** - San Francisco, CA
- **Eureka Growth Capital** - Philadelphia, PA
- **GF Capital** - New York, NY
- **Great Point Partners** - Greenwich, CT
- **Grey Mountain Partners** - Boulder, CO
- **Gridiron Capital** - New Canaan, CT
- **Gryphon Investors** - San Francisco, CA
- **Guardian Capital Partners** - Philadelphia, PA
- **JLL Partners** - New York, NY
- **Main Post Partners** - San Francisco, CA
- **Mangrove Equity Partners** - Tampa, FL
- **Milestone Partners** - Philadelphia, PA
- **Monroe Capital** - Chicago, IL
- **New Mainstream** - New York, NY
- **North Castle Partners** - Greenwich, CT
- **Palladium Equity Partners** - New York, NY
- **Patriot Capital** - Baltimore, MD
- **Prairie Capital** - Chicago, IL
- **Renovus Capital** - Philadelphia, PA
- **Revolution Growth** - Washington, DC
- **Riverlake Equity Partners** - Portland, OR
- **Shore Capital Partners** - Chicago, IL
- **Spanos Barber Jesse & Co.** - San Francisco, CA
- **St. Cloud Capital** - Los Angeles, CA
- **Staple Street Capital** - New York, NY
- **Waud Capital Partners** - Chicago, IL
- **Zelnick Media** - New York, NY

**Direct Investments**

- **Adspace Networks** - New York, NY
- **Argo Tea** - Chicago, IL
- **Connecture** - Brookfield, WI
- **Construction Software Technologies** - Cincinnati, OH
- **Corona** - Boston, MA
- **Doctors Best** – San Clemente, CA
- **Hillsboro Aero Academy** - Hillsboro, OR
- **Igloo Products** - Katy, TX
- **Industrial Plant Services** - Houston, TX
- **Injured Workers Pharmacy** - Methuen, MA
- **McCubbin Hosiery** - Oklahoma City, OK
- **The O’Gara Group** - Cincinnati, OH
- **PSI Services** - Burbank, CA
- **Waples Manufacturing** - Fort Worth, TX
- **WF Taylor** – Fontana, CA
Investment Team

MARK HAUSER, Managing Partner, Los Angeles and Cincinnati
Focus: Capital Formation and Investment
- 30 years experience in private equity investing, merchant banking and financial services
- Chairman of The Hauser Group
- Began career with Reynolds, DeWitt Securities and Hauser Capital Group in Cincinnati

PAUL SWANSON, Managing Partner, Cincinnati
Focus: Capital Formation, Investment and Fund Administration
- 17 years experience in private equity investing
- 14 years experience in financial services
- Prior to HPE, CEO of Hauser Capital Markets in Cincinnati

JANNA LAUDATO, CFA, Managing Director, Washington, DC
Focus: Investment Selection Process, Risk Management and Compliance
- 14 years experience in private equity investing and consulting
- Prior to HPE, managed private equity portfolio of $2 billion at the Small Business Administration
- 14 years consulting experience with Booz Allen and Chemonics Intl

DANIEL HEIDENREICH, Principal, Los Angeles
Focus: Capital Formation and Investment Selection Process
- 5 years experience in private equity investing
- 6 years experience in financial services including brokering indemnity for trade, related debt obligations at Lloyd's of London
- Began career at US Embassy, Switzerland

ROB NEU, Chief Financial Officer, Cincinnati
Focus: Chief Financial Officer, Risk Management and Compliance
- 31 years experience in institutional fixed income, balance sheet management and capital markets
- Prior to HPE, Senior Vice President, Portfolio Management Group, Provident Financial Group, Inc.
- Began career with Prudential-Bache
HPE leverages the collective multi-industry expertise of its Directors and Partners to diligence targets, grow companies and enhance returns.

R. KERRY CLARK
Focus: Marketing, manufacturing and distribution of consumer and industrial branded products
• Retired Chairman and CEO of Cardinal Health (NYSE: CAH)
• Retired Vice Chairman, Procter & Gamble (NYSE: PG)
• Director of Avnet (NYSE: AVT), Textron (NYSE: TXT), General Mills (NYSE: GIS) and WellPoint (NYSE: WLP)

ROGER W. CRANDALL (Observer)
Focus: Private equity, insurance, corporate finance
• Chairman, CEO and President of MassMutual (Former CEO, Babson Capital)
• Director of American Council of Life Insurers, Wharton Board of Advisors, The CEO Roundtable

KEITH HARRISON
Focus: Manufacturing, supply chain, procurement
• Retired head of Global Product Supply, Procter & Gamble
• Board member, Midmark Corporation, Enerfab Corp., Hayco Manufacturing LTD. (Hong Kong)-Executive Director, Board Advisor Peco Pallet and Senior Advisor to the Pritzker Group
• Past Trustee of National Assoc. of Manufacturers, The Manufacturing Institute, Duke University Board of Visitors

JOHN W. HAYDEN
Focus: Insurance, transportation and news media
• Retired President & CEO, The Midland Company (NASDAQ: MLAN)
• CEO, CJH Consulting, focusing on leadership and high-performance teams
• Director of E.W. Scripps Company (NYSE: SSP) and Ohio National Financial Services

JOHN C. LAME
Focus: Wealth management, financial services
• Founder and CEO, Lenox Wealth Management
• Financial advisor and Sr. Vice President with Merrill Lynch and UBS Paine Weber
• Began career with Finance Department of Procter & Gamble
• Certified Financial Planner and Certified Succession Planner for small business owners
HPE leverages the collective multi-industry expertise of its Directors and Partners to diligence targets, grow companies and enhance returns.

MICHAEL B. MCCALLISTER
Focus: Insurance, telecommunications, banking, pharmaceuticals
- Retired CEO and Chairman, Humana Inc. (NYSE: HUM)
- Director of AT&T, Inc. (NYSE: T), Fifth Third Bancorp (NASDAQ: FITB) and Zoetis, Inc. (NYSE: ZTS)
- Former Board Member, Business Roundtable & past Chairman, Health & Retirement Task Force

LARRY A. SHEAKLEY
Focus: Human resource outsourcing, workers compensation administration, insurance, banking
- CEO and Owner, The Sheakley Group of Companies
- Board member, C-Bank, Chairman, Touchstone Merchandise Group, part owner & partner, Cincinnati Reds, Pro-Procure, IL Mulino Restaurants
- Numerous civic leadership positions

RONALD W. TYSOE
Focus: Retail, banking, media, finance
- Retired Vice Chairman, Federated Department Stores (now Macy’s)
- Led Macy’s and the May stores acquisitions following his instrumental role in Federated’s emergence from bankruptcy
- Director of Canadian Imperial Bank of Commerce (NYSE: CM), J.C. Penney & Company (NYSE: JCP), Scripps Networks Interactive (NYSE: SNI), Cintas Corp (NASDAQ: CTAS) and Taubman Centers (NYSE: TCO)

GEORGE H. VINCENT
Focus: Corporate, Mergers & Acquisitions, Securities, Antitrust, Private Placement law
- Chairman of the Board, Chair of Finance Committee and Managing Partner of Dinsmore & Shohl LLP
- Current or former Chair of: Cincinnati Regional Chamber of Commerce, The Christ Hospital, the Cincinnati Art Museum, Cincinnati Museum Center, the Hamilton County Board of Elections, the Cincinnati Metropolitan Housing Authority